

zAmya THEATER PROJECT

House Party Information Guide

"Thanks for the best house party I have been to— full of love, compassion and authenticity!"
- Marcia Radke

Interested in supporting zAmya Theater Project in a new and exciting way? Consider hosting a House Party where you can enjoy a private performance in your own backyard!

zAmya will follow the performance with a guided conversation around homelessness that promises to inspire empathy and build allyship. Your event - be it a BBQ or a Salon - will be a memorable experience your friends won't forget, AND you'll help fundraise for our unique nonprofit arts organization so it may grow and thrive!

Eligibility

- Do you love zAmya and want to help promote our workshops and performances?
- Do you have friends you've been meaning to introduce to zAmya because you know they're passionate about housing justice and ending homelessness?
- Would you like to host an event that raises at least \$1,500 for zAmya?

If you answered YES to all three questions, you're eligible to host a zAmya House Party!
Contact our Operations Manager, Deb Ervin, at deb@zamyatheater.org to express interest.

Host Responsibilities

- **Date and Location** : work with zAmya to determine a date that works best for you and us. Depending on pandemic conditions, outside may be our best bet.
- **Provide food/beverages** : Some hosts have provided their own light refreshments, while others have arranged entire hot meals to be catered in.

- **Invitations & Guest List:** House Parties typically aim for a group of around 30 people. We rely on hosts to create an invitation list of friends/acquaintances. Due to conflicts and busy schedules, we often have to invite at least twice as many guests to reach our attendance goal. With your permission, zAmya can supplement your guest list with invitations to our board of directors, community partners, and prospective donors.
- **The Program & The Ask :** As a host, we hope that you feel comfortable welcoming people to your home and speaking publicly about your relationship to zAmya! Before the performance, we ask that you introduce a zAmya speaker and also include a soft “ask” informing people that the event is a fundraiser. After the discussion of the performance, we ask you to make an official invitation to give.

zAmya Responsibilities

- We will provide hosts with photos and language for invitations
- A representative of the company will welcome guests at the door
- zAmya will deliver 2 vignettes with facilitated dialogue
- We will provide information/supplies
 - Provide one-pager of information about homelessness in MN
 - Provide one-pager of information about zAmya
 - Sign-in sheet (to use for zAmFam mailings)
 - Donation envelopes
- With permission, we may take photos and would be happy to share them with you
- Provide possible “ask” language that host customizes.
- A board member will give an introduction to zAmya at the party
- Our Fundraising Chair will provide 15 minutes with you on the phone to coach you on your “ask” at the party (optional!)
- Send Thank You cards to donors
- Send you a summary of the total raised so that you can thank your guests!

Event Schedule - EXAMPLE *(to be discussed and modified by Host & zAmya)*

6:00-6:30pm: Happy Hour Social

Enjoy refreshing beverages and appetizers

6:30-7:15pm: Program

- Host introduces zAmya board member
- zAmya board member gives brief overview of zAmya
- Two vignettes performed
- Group dialogue
- Host invites guests to make donations

7:15-7:45pm: Continued socializing